

BS00025

U.S. Application No. 09/752,267 Art Unit 2614  
Response to April 20, 2006 Office Action

**AMENDMENT TO THE CLAIMS**

1. (Cancel)
2. (Currently Amended) The method of claim 8 ~~1~~, wherein the data tag comprises an ASCII character that prevents display of the data tag in the program description field.
3. (Currently Amended) The method of claim 8 ~~1~~, wherein the data tag comprises a command to add a reminder to a calendar application.
4. (Currently Amended) The method of claim 8 ~~1~~, wherein the data tag comprises a command to add a reminder to an external calendar application.
5. (Currently Amended) The method of claim 8 ~~1~~, wherein the data tag begins and ends with a predetermined ASCII character.
6. (Currently Amended) The method of claim 8 ~~1~~, wherein the data tag comprises a command and a start offset, the start offset having a negative value to indicate the command becomes active before a start time for the program.
7. (Currently Amended) The method of claim 8 ~~1~~, wherein the data tag comprises a single entry having a command with multiple pairs of a start offset and a duration, with each paired start offset and duration identifying commercial programming, and the command muting the commercial programming.
8. (Currently Amended) ~~The method of claim 1, wherein the data tag comprises a command mute a ringer on a telephony device~~

A method of distributing tagged programming, the method comprising:

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receiving programming;

receiving a data tag with Electronic Programming Guide data, the data tag comprising control data relating to the programming, the data tag added to an end of a program description field in the Electronic Programming Guide data, the data tag comprises a command to mute a ringer on a telephony device;

stripping the data tag from the programming; and

communicating the control data to a consumer electronics device.

9. (Currently Amended) The method of claim 8 ~~4~~, wherein the data tag comprises a command to mute programming that exceeds a parental control rating.
10. (Cancel)
11. (Cancel)
12. (Cancel)
13. (Cancel)
14. (Cancel)
15. (Cancel)
16. (Cancel)
17. (Currently Amended) The method of claim 23 ~~46~~, wherein receiving the data tag comprises receiving an ASCII character that prevents display of the data tag in the electronic programming guide data.
18. (Cancel)
19. (Currently Amended) The method of claim 23 ~~46~~, wherein the step of receiving the data tag comprises receiving a reminder for a calendar application.

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20. (Currently Amended) The method of claim 23 ~~16~~, wherein the step of receiving the data tag comprises receiving a predetermined ASCII character that indicates a beginning and an end of the data tag.
21. (Currently Amended) The method of claim 23 ~~16~~, wherein the step of receiving the data tag comprises receiving a command and a start offset, the start offset having a negative value to indicate the command becomes active before a start time for a program.
22. (Currently Amended) The method of claim 23 ~~16~~, wherein the step of receiving the data tag comprises receiving a single entry having a command with multiple pairs of a start offset and a duration, with each paired start offset and duration identifying commercial programming, and the command muting the commercial programming.
23. (Currently Amended) ~~The method of claim 16, wherein the step of receiving the data tag comprises receiving a command to mute a ringer on a telephony device~~

A method of receiving tagged programming, comprising:

receiving electronic program guide data;

receiving a data tag that has been added to an end of a program description in the electronic program guide data, the data tag comprising a command and a parameter to mute a ringer on a telephony device;

stripping the data tag from the electronic program guide data; and

communicating the command and the parameter to a consumer electronics device.

24. (Currently Amended) The method of claim 23 ~~16~~, wherein the step of receiving the data tag comprises receiving a command to mute programming that exceeds a parental control rating.

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25. (Currently Amended) The method of claim 23 ~~16~~, wherein the step of receiving the data tag comprises receiving a command to add a reminder to an external calendar application.
26. (Currently Amended) The method of claim 23 ~~16~~, further comprising setting a reminder for a calendar application and communicating the reminder to the consumer electronics device.
27. (Currently Amended) The method of claim 23 ~~16~~, further comprising communicating the electronic program guide data to the consumer electronics device.
28. (Currently Amended) The method of claim 8 ~~1~~, further comprising setting a reminder for a calendar application.
29. (Currently Amended) The method of claim 8 ~~1~~, further comprising receiving a reminder for a calendar application.
30. (Cancel)
31. (Cancel)
32. (Cancel)
33. (Cancel)